

**CASIS 2024 Annual Symposium:
Looming and Open War: The Role of Intelligence in a Time of Shifting
Geopolitics**

Canadian War Museum, Barney Danson Theatre
Friday, November 1, 2024, 9:00 - 16:30 EST

*Provisional program, subject to change.

| Time (EST) | Session | Speaker/Panelists |
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| 8:15 - 8:50 | Registration | |
| 9:00 - 9:15 | Opening remarks | Jessica Davis , CASIS President & Tim Sayle , CASIS Vice President MC: Akshay Singh |
| 9:15 - 10:15 | Keynote address | Peter Mattis , President, The Jamestown Foundation |
| 10:15 - 10:30 | Networking break | |
| 10:30 - 11:30 | Panel 1: Intelligence Success, Failure, and Lessons Learned | Emily Harding , Director, Intelligence, National Security, and Technology Program and Deputy Director, International Security Program, CSIS Thomas Juneau , Assistant Professor, University of Ottawa Michelle Tessier , Senior Fellow, University of Ottawa Moderator: Jessica Davis , CASIS |
| 11:30 - 12:30 | Lunch | |

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| 12:30 - 13:00 | Presentation: CASIS Essay Competition Winners | <p>Aidan Kerr and Nikhil Goyal, Graduate Winners, University of Toronto</p> <p>Anna Lysenko, Undergraduate Winner, University of Toronto</p> |
| 13:00 - 14:00 | Panel 2: The Private Sector Impacts of Shifting Geopolitics | <p>Peter Elliot, Vice President, Information Security Risk & Compliance, Magna International</p> <p>Angela Lewis, Head of Global Intelligence, Investigations, and Threat Management, Creative Artists Agency and Adjunct Professor, Georgetown University and the University of Cincinnati</p> <p>Dave McMahon, Chief Intelligence Officer, Sapper Labs Group Inc.</p> <p>Moderator: Robert Gordon, CASIS</p> |
| 14:00 - 14:20 | Networking break | |
| 14:20 - 15:20 | Panel 3: Security and Intelligence Cooperation Beyond the Five Eyes | <p>Jonathan Berkshire Miller, Senior Fellow and Director, Macdonald Laurier Institute</p> <p>Stephanie Carvin, Assistant Professor, Carleton University</p> <p>Vincent Rigby Ken Slater Professor of Practice at the Max Bell School of Public Policy, McGill University</p> <p>Moderator: Akshay Singh, CASIS</p> |

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| 15:20 - 16:20 | Panel 4: Future of Geopolitics | <p>Simon Miles, Associate Professor, Sanford School of Public Policy</p> <p>Emily Whalen, Non-Resident Senior Associate, Center for Strategic and International Studies</p> <p>Joseph Torigian, Assistant Professor, School of International Service, American University</p> <p>Moderator: Tim Sayle, CASIS</p> |
| 16:20 - 16:30 | Closing Remarks | <p>Jessica Davis, CASIS President</p> |

Symposium Program

8:15 - 8:50 **Registration**

9:00 - 9:15 **Opening Remarks**

Jessica Davis, CASIS President
Tim Sayle, CASIS Vice President

9:15 - 10:15 **Keynote Address by Peter Mattis**

The keynote address will be followed by a moderated question and answer period

10:15 - 10:30 **Networking Break**

10:30 - 11:30 **Panel 1: Intelligence Success, Failure, and Lessons Learned**

In the dynamic landscape of contemporary geopolitics, the panel on "Intelligence Success, Failure, and Lessons Learned" aims to navigate the complex interplay between intelligence in a time of shifting geopolitics. This panel will examine intelligence successes, failures, and lessons learned. Panelists will discuss what we mean by success and failure, and how it can be measured (or challenges for measuring these concepts), including through actions like the strategic leaking of intelligence to shape geopolitical outcomes. This panel will examine conflicts in Ukraine, the Middle East (including between Hamas and Israel), the Red Sea, as well as broader geopolitical conflicts with China, all through the lens of intelligence success, failure, and lessons learned.

11:30 - 12:30 **Lunch**

A buffet lunch is provided to all guests

12:30 - 13:00 **Presentation by CASIS Essay Competition Winners**

13:00 - 14:00 **Panel 2: The Private Sector Impacts of Shifting Geopolitics**

The strategic competition between major powers has already started a shift in how the global security environment is perceived and the environment in which it is executed. It's no longer the sole domain of nation-states. Increasingly, the private sector is implicated by geopolitics. Businesses, particularly those with overseas operations, have developed intelligence analysis capabilities to inform decision-making on corporate risk. Some

companies are developing assets that contribute to enhancing Canada's long-term security. This upcoming private sector panel discussion will focus on such advancements, including the creation of intelligence fusion centers and the enhanced intelligence gathering capabilities that could strengthen Canada's national security landscape.

14:00 - 14:20 **Networking Break**

14:20 - 15:20 **Panel 3: Security and Intelligence Cooperation Beyond the Five Eyes**

As the world deals with increasingly complex security challenges across a range of geographic regions, it is worthwhile considering how Canada can cooperate and engage with entities beyond our traditional "five eyes". These new (and perhaps old, in some cases) partnerships could add new perspectives on intelligence collection and analysis. This panel will first examine the state of the "five eyes" partnership in 2024 before delving into a discussion of how, why, and if we should partner with other countries across Europe and the Indo-Pacific region.

15:20 - 16:20 **Panel 4: Future of Geopolitics**

This panel will explore the resurgence of strategic competition between major powers. In addition to analyzing the broader political shifts in the international system, the panel will also dedicate attention to the analysis of ongoing conflicts and the potential for future wars, looking at the triggers, stakeholders, and strategic calculations that may lead to military engagements. The discussion aims to understand the evolving character of war and to consider how the changed and changing character of war will impact the strategic environment. Panelists will also consider what actions are likely to deter future aggression and reduce the threat of new wars or the expansion of current conflicts.

16:20 - 16:30 **Closing Remarks**
Jessica Davis, CASIS President