

**CASIS 2024 Annual Symposium:
Looming and Open War: The Role of Intelligence in a Time of Shifting
Geopolitics**

Canadian War Museum, Barney Danson Theatre
Friday, November 1, 2024, 9:00 - 16:30 EST

*Provisional program, subject to change.

Time (EST)	Session	Speaker/Panelists
8:15 - 8:50	Registration	
9:00 - 9:15	Opening remarks	Jessica Davis , CASIS President & Tim Sayle , CASIS Vice President MC: Akshay Singh
9:15 - 10:15	Keynote address	Peter Mattis , President, The Jamestown Foundation
10:15 - 10:30	Networking break	
10:30 - 11:30	Panel 1: Intelligence Success, Failure, and Lessons Learned	Emily Harding , Director, Intelligence, National Security, and Technology Program and Deputy Director, International Security Program, CSIS Thomas Juneau , Assistant Professor, University of Ottawa Stephanie Carvin , Assistant Professor, Carleton University Michelle Tessier , Senior Fellow, University of Ottawa Moderator: Jessica Davis , CASIS
11:30 - 12:30	Lunch	

12:30 - 13:00	Presentation: CASIS Essay Competition Winners	TBD
13:00 - 14:00	Panel 2: The Private Sector Impacts of Shifting Geopolitics	<p>Kelly Brickley, Vice President, Global Protect Fusion, TD Bank</p> <p>Peter Elliot, Vice President, Information Security Risk & Compliance, Magna International</p> <p>Angela Lewis, Head of Global Intelligence, Investigations, and Threat Management, Creative Artists Agency and Adjunct Professor, Georgetown University and the University of Cincinnati</p> <p>Dave McMahon, Chief Intelligence Officer, Sapper Labs Group Inc.</p> <p>Moderator: Robert Gordon, CASIS</p>
14:00 - 14:20	Networking break	
14:20 - 15:20	Panel 3: Security and Intelligence Cooperation Beyond the Five Eyes	<p>Jonathan Berkshire Miller, Senior Fellow and Director, Macdonald Laurier Institute</p> <p>Vina Nadjibulla, Vice-President, Research and Strategy, at the Asia Pacific Foundation of Canada</p> <p>Vincent Rigby, Senior Adviser (Non-resident), Americas Program, Center for Strategic and International Studies</p> <p>Moderator: Akshay Singh, CASIS</p>

15:20 - 16:20	Panel 4: Future of Geopolitics	TBC Moderator: Tim Sayle , CASIS
16:20 - 16:30	Closing Remarks	Jessica Davis , CASIS President

This event would not be possible without the generosity of our supporters. We thank the Department of National Defence’s Mobilizing Insights in Defence and Security (MINDS), the Financial Transactions and Reports Analysis Centre of Canada (FINTRAC), and the Canadian Security Intelligence Service (CSIS) for their support!



Symposium Program

8:15 - 8:50 **Registration**

9:00 - 9:15 **Opening Remarks**

Jessica Davis, CASIS President
Tim Sayle, CASIS Vice President

9:15 - 10:15 **Keynote Address by Peter Mattis**

The keynote address will be followed by a moderated Q&A period

10:15 - 10:30 **Networking Break**

10:30 - 11:30 **Panel 1: Intelligence Success, Failure, and Lessons Learned**

In the dynamic landscape of contemporary geopolitics, the panel on "Intelligence Success, Failure, and Lessons Learned" aims to navigate the complex interplay between intelligence in a time of shifting geopolitics. This panel will examine intelligence successes, failures, and lessons learned. Panelists will discuss what we mean by success and failure, and how it can be measured (or challenges for measuring these concepts), including through actions like the strategic leaking of intelligence to shape geopolitical outcomes. This panel will examine conflicts in Ukraine, the Middle East (including between Hamas and Israel), the Red Sea, as well as broader geopolitical conflicts with China, all through the lens of intelligence success, failure, and lessons learned.

11:30 - 12:30 **Lunch**

A buffet lunch is provided to all guests

12:30 - 13:00 **Presentation by CASIS Essay Competition Winners**

13:00- 14:00 **Panel 2: The Private Sector Impacts of Shifting Geopolitics**

The strategic competition between major powers has already started a shift in how the global security environment is perceived and the environment in which it is executed. It's no longer the sole domain of nation-states. Increasingly, the private sector is implicated by geopolitics. Businesses, particularly those with overseas operations, have developed intelligence analysis capabilities to inform decision-making on corporate risk. Some companies are developing assets that

contribute to enhancing Canada's long-term security. This upcoming private sector panel discussion will focus on such advancements, including the creation of intelligence fusion centers and the enhanced intelligence gathering capabilities that could strengthen Canada's national security landscape.

14:00 - 14:20 **Networking Break**

14:20 - 15:20 **Panel 3: Security & Intelligence Cooperation Beyond the Five Eyes**

As the world deals with increasingly complex security challenges across a range of geographic regions, it is worthwhile considering how Canada can cooperate and engage with entities beyond our traditional "five eyes". These new (and perhaps old, in some cases) partnerships could add new perspectives on intelligence collection and analysis. This panel will first examine the state of the "five eyes" partnership in 2024 before delving into a discussion of how, why, and if we should partner with other countries across Europe and the Indo-Pacific region.

15:20 - 16:20 **Panel 4: Future of Geopolitics**

This panel will explore the resurgence of strategic competition between major powers. In addition to analyzing the broader political shifts in the international system, the panel will also dedicate attention to the analysis of ongoing conflicts and the potential for future wars, looking at the triggers, stakeholders, and strategic calculations that may lead to military engagements. The discussion aims to understand the evolving character of war and to consider how the changed and changing character of war will impact the strategic environment. Panelists will also consider what actions are likely to deter future aggression and reduce the threat of new wars or the expansion of current conflicts.

Closing Remarks

16:20 - 16:30 Jessica Davis, CASIS President