

**CASIS 2022 Annual Symposium:  
Old Threats, New Theaters: Security and Intelligence in the Digital Age**

Canadian War Museum, Barney Danson Theater  
November 4, 2022, 9:00 - 16:00 EST

Time (EST)	Session	Speaker/Panelists
8:00 - 8:50	Registration	
9:00 - 9:15	Opening remarks	Jessica Davis, CASIS President & Tim Sayle, CASIS Vice President (MC)
9:15 - 10:15	Keynote address: How to (Really) Lose the Information War: Perspectives from the US and Beyond	Nina Jankowicz
10:15 - 11:15	Panel 1: Financial Wars: New Economic Warfare	Rachel Ziemba, Mario Cosby, Michael-John Almon Moderator: Jessica Davis
11:15 - 11:45	Presentation: CASIS Essay Competition Winners	Paige Smith & Leuven Wang
11:45 - 12:45	Lunch	
12:45 - 13:45	Panel 2: Bridging the Private-Public Sector Intelligence Divide	Dr. Pierre-Luc Pomerleau, Ryan Long, Dr. Maria Robson Morrow Moderator: Charles Dumbrille
13:45 - 14:45	Panel 3: Disinformation, Misinformation, and Information operations: Implications for Canada and Partners	Marcus Kolga, Dr. Stephanie Carvin, Marc-Andre Argentino (TBC) Moderator: Akshay Singh
14:45 - 15:45	Panel 4: Digital Authoritarianism and the Future of Electronic Surveillance	Akshay Singh, Dr. Christopher Parsons, Dr. Leah West Moderator: Julia Johnston
15:45 - 16:00	Closing Remarks	Jessica Davis, CASIS President

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## Symposium Program

8:00 - 8:50 **Registration**

9:00 - 9:15 **Opening Remarks**  
Jessica Davis, CASIS President  
Tim Sayle, CASIS Vice President

9:15 - 10:15 **Keynote Address by Nina Jankowicz: How to (Really) Lose the Information War: Perspectives from the US and Beyond**

The keynote address will be followed by a moderated question and answer period.

10:15 - 11:15 **Panel 1: Financial Wars: New Economic Warfare**

Financial and economic tools are important parts of modern warfare, security and intelligence practices. Recent events have seen an increase in the use of some of these tools, such as the freezing and seizure of funds, sanctions, and listings of terrorist entities (which often have financial impacts). This panel seeks to examine how states are using financial intelligence and financial tools to combat threat actors, how sanctions change state (and non-state) behaviour, and the role of intelligence in this process.

Panelists: Rachel Ziemba, Mario Cosby, and Michael-John Almon  
Moderator: Jessica Davis

11:15 - 11:45 **Presentation by CASIS Essay Competition Winners, Paige Smith & Leuven Wang**

11:45 - 12:45 **Lunch**

A buffet style lunch is provided to all guests

12:45 - 13:45 **Panel 2: Bridging the Private-Public Sector Intelligence Divide**

Private sector intelligence (PSI) has grown immensely over the past 20 years. It provides for the security of businesses and their operations and assets, including the physical protection of the personnel, products and services, and facilities. PSI tradecraft involves collecting, analyzing, and

disseminating actionable strategic and tactical information on possible hostile actors or other hazardous worldwide events that could represent a direct physical or reputational risk to a company's operations and assets. This growing sector is focused mainly on OSINT and HUMINT. We will discuss the long road to this sector's professionalization and why it is essential to Canada's corporate community and national security.

Panelists: Dr. Pierre-Luc Pomerleau, Ryan Long, and Dr. Maria Robson Morrow

Moderator: Charles Dumbrille

13:45 - 14:45 **Panel 3: Disinformation, Misinformation, and Information operations: Implications for Canada and Partners**

In today's information-driven environment, disinformation and misinformation can spread quickly and with relatively little "fact-checking". This panel will examine how well-placed narratives crafted by hostile state actors, non-state actors, or their proxies can sow divisions in open democratic societies, redirect public conversations on important topics, and complicate effective decision-making. In certain cases, misinformation and disinformation can present challenges to the democratic system itself. In twenty-first century conflict, information operations (often the purview of intelligence or defense agencies) can also be paired with other types of threat activities (e.g., cyber) to degrade an opponent.

Panelists: Marcus Kolga, Dr. Stephanie Carvin, and Marc-Andre Argentino (TBC)

Moderator: Akshay Singh

14:45 - 15:45 **Panel 4: Digital Authoritarianism and the Future of Electronic Surveillance**

The internet and digital technologies were supposed to be liberating factors that allowed oppressed peoples to call out injustice in their home countries and further efforts to democratize the world. Today, some countries have instead sought to use digital technologies to monitor and restrict both freedoms and their own people. By manipulating the free flow of information and developing tools that facilitate mass surveillance and intelligence collection, some authoritarian regimes have been able to maintain a firm grip on state power. In some cases, this approach has enabled and emboldened authoritarian regimes. This panel will examine how certain regimes export their views on cyberspace abroad, how digital

authoritarianism is used to strengthen certain regimes, and how intelligence agencies and private actors are implicated in these efforts.

Panelists: Dr. Christopher Parsons, Akshay Singh, and Dr. Leah West  
Moderator: Julia Johnston

**15:45 - 16:00 Closing Remarks**

Jessica Davis, CASIS President



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